Toyo University’s Center for Sustainable Development Studies (hereinafter referred to as “the Center”) was established in 2001 in the University’s Graduate School of Regional Development Studies as an Open Research Center under the High-Tech Research Center Project for Private Universities implemented by the Japanese Ministry of Education, Culture, Sports, Science and Technology (MEXT). After conducting activities for eight years to the end of fiscal 2008, the Center suspended its activities in fiscal 2009 following the end of the Ministry’s project. In fiscal 2010, however, the Center’s activity plan was adopted under the Strategic Research Base Development Program for Private Universities provided by MEXT and the Center resumed its activities, which lasted until the end of fiscal 2014. Then, in fiscal 2015, the Ministry adopted another action plan made by the Center. Accordingly, the Center has made a fresh start for the next five years, with an eye to making use of the findings and expertise obtained through its past research activities and fostering the expansion of research bases, as described in the adopted action plan.

The Center aims to conduct research activities by focusing on the creation of research bases and the promotion of collaboration in Japan and developing countries based on the theme of developing international contribution methods for Asia and Africa in the era of globalization. Further, it aims to conduct research and to implement measures for international contribution, specifically to foster the implementation of measures for the Sustainable Development Goals (SDGs) as post-MDG indicators to be referred to in giving support to developing countries. The Center will expand its previous Asian-focused research target to include Africa with a view to developing universal methods to foster the endogenous development of developing countries through the enhancement of social infrastructure and in a manner suitable for the era of globalization.

**International Symposium**

“International Contribution in the Era of Globalization”

**Date & Time**: Friday, December 11, 2015
**Venue**: Inoue Enryo Hall, Toyo University

Hakusan Campus
5-28-20 Hakusan, Bunkyo-ku, Tokyo, 112-8606, Japan
5 minutes on foot from Exit A3 of Hakusan Station on the Toei Subway Mita Line, or
5 minutes on foot from Exit 1 of Honkomagome Station on the Tokyo Metro Namboku Line

**Program**
13:00– Symposium starts.
17:00– Reception starts.
☆Free admission. ☆Simultaneous translation.

*Reservation for attendance: Contact us by e-mail, phone, or fax and tell us your name, affiliation, and phone number, as well as which event (the symposium or reception, or both) you would like to attend.*

E-mail: cesdes@toyo.jp Tel/Fax: +81 3-3945-7747 (9 a.m. to 5 p.m. on Tuesday, Thursday, and Friday)

**Speakers and speech titles**

- **Mr. Hiroshi KATO** (Vice-president, Japan International Cooperation Agency)

- **Ms. Yuko SHIBATA** (Manager, Overseas Programme Division, Japan Platform)
  “Humanitarian Activities by NGOs in Africa”

- **Mr. Assefa Temesgen KASAHUN** (Researcher, Japan Tourism Marketing Co.)
  “Sustainable Tourism Development - The Case of Ethiopia-”

- **Mr. Takashi SHIMAKAWA** (Associate professor, TOYO University)
  “Sustainable Tourism Development - The Case of Ethiopia-”

**URL**: http://www.toyo.ac.jp/site/orc-e/
The Center is composed of researchers, who are regular faculty members of Toyo University, visiting researchers invited from Japan and abroad, research assistants, and administration support personnel. It will conduct research on three themes. Thus structured, the Center, will annually hold international symposia/workshops to which it will invite international experts in relevant fields, such as the development of developing countries. Further, it will hold public seminars in Japan for interested citizens and professionals engaged in the related fields, issue newsletters in both Japanese and English to share information about its research projects, and publish annual reports. Moreover, it will publish books on endogenous development trends in Asia and Africa and international contributions, support endogenous development in developing countries through its overseas bases, and promote the socially beneficial use of its research results. All members of the Center are determined to make a concerted effort to fulfill its mission, for which I would ask for your kind support.

Outline of Toyo University’s Center for Sustainable Development Studies

A Study on Development of Methods for International Contribution in the Globalization Era Based on Local Situation in Asia and Africa
*About 10 international joint research bases on local-based endogenous development
*Implementation of ODA projects based on research results
*Dissemination of information through publications, including books and newsletters, international symposia, and other measures, and the application of research results in ODA projects, and NGO and business activities
*Significant and pioneering work by RA students in Japan and abroad

Figure 1: Structure of research
The research project of Toyo University’s Center for Sustainable Development Studies (hereinafter referred to as “the Center”), titled “A Study on developing international contribution methods for Asia and Africa in the era of globalization” was awarded as a project to be fostered under the fiscal 2015 Strategic Research Base Development Program for Private Universities. Accordingly, the Center will implement the research project over the next five years. The outline of the Center is as follows.

**Research Objectives**
The Center aims to conduct research and practically apply measures with a focus on making international contributions for the achievement of the Sustainable Development Goals (SDGs) as the post-MDG indicators to be referred to in giving support to developing countries. To this end the Center will newly include Africa in its research target in addition to Asia and will work to develop general methods to foster endogenous development in the two regions through the enhancement of social infrastructure and in a manner suitable for the era of globalization.

**Research Themes**
Research activities are roughly divided into the following three themes: formation of social and economic infrastructure (especially international contribution for that purpose); human resource development to meet social needs (across a wide range of research fields particularly in Africa); and creation of a sustainable society through business (especially sustainable business).

In individual research activities by each researcher, the Center will work to achieve practical results by focusing on the specific intertwined issues that need to be resolved as early as possible in collaboration with related organizations. The content of research themes are shared below in this newsletter. The background and research themes of the Center are shown in Figure 1 at the upper right corner of this page.

**Research Organization**
In conducting research activities, the Center is led by the Director and Project Leader (Professor Hidetoshi KITAWAKI, Vice President of Toyo University) and is composed of researchers who are regular faculty members of the university, visiting researchers who cooperate with the regular researchers, and graduate school students pursuing doctoral programs, who serve as research assistants. Information about the researchers and their research themes can be found on page 6 of this newsletter. Furthermore, the overseas offices of the university will be used as overseas research bases and a new base will be established in Africa. An evaluation committee comprising external experts has been established to evaluate the Center’s activities and offer advice, and a secretariat has been established to support the Center’s research activities and share its findings with society. Figure 2 in the upper left corner of the next page shows the outline of the Center’s organization.

**Making Use of the Research Results for the Benefit of Society**
As seen above, the research targets of the Center require it to share its results with people in actual society. Therefore, it will foster close cooperation with related organizations, both in Japan and abroad, that will make practical use of the research results as well as with other universities and eventually the public in order to apply the findings for the good of society. Moreover, to introduce its achievements publicly and broadly, the Center will provide information through its website and newsletters (both in Japanese and English), hold international symposiums, and foster the publication of various materials.
Since its establishment in 2001, Toyo University’s Center for Sustainable Development Studies (hereinafter “the Center”) has conducted research aiming to help solve challenges facing the international community, especially in developing countries, under the theme, “Development of methods to assist endogenous development in developing areas in Asia.”

In 2015, we adopted a new theme for our research, “Developing international contribution methods that are both localized for Asia and Africa and suitable for a globalized world.” International contribution is thus one of our subthemes.

Under the subtheme of international contribution, and based on the research results that the Center has so far accumulated, we will explore how we can further develop our findings and apply them in the area of international contribution.

Specifically, we will further pursue our studies based on our past findings regarding eco-friendly development mechanisms and methods of endogenous development to examine what aid methods will facilitate development mechanisms, what frameworks are required to foster human resources necessary for the promotion of development, and other problems by focusing on on-site activities. Additionally, we hope to initiate practical projects for international contribution.

Conducting interviews at a temporary shelter for those who lost their homes due to Typhoon Yolanda

To develop endogenously and sustainably by addressing social problems such as poverty and economic inequality, developing countries, rather than being completely dependent on external aid, need to facilitate the emergence of businesses that can help return profits to local communities. Recently, however, there have been many reports showing that development schemes introduced by these countries have instead caused profits to flow out to developed countries, making it impossible for people in developing countries to escape from the trap of poverty. Academic research conducted in collaboration with industries on the emergence of individual businesses is therefore required to promote the emergence of businesses that will help return profits to people in developing countries, as opposed to pursuing research that merely serves the purposes of industry. The sustainable rather than short-lived development of this type of business

Unlike other sublimely beautiful beach resorts in post-colonial countries, which often are developed exclusively for Western tourists and operated as private beaches by five-star hotels that have been invited in by influential developers, beaches on Île aux Cerfs, among the most beautiful in Mauritius, have no five-star hotels and are open both to local people and tourists.

A beach on Île aux Cerfs, Mauritius
needs our ongoing attention as a matter of ethics and the social responsibility of developed countries. The business sector of the Center will thus encourage all of our researchers to pursue research in their own field of study in line with the common theme of ethics and social responsibility in contemporary tourism development.

Africa
Norihisa Shima, Theme Coordinator

How should we think about the current situation of Africa? Some people predict an optimistic future because of the recent economic growth and the positive trend in private investment. For example, the Intelligent Unit of Economist reports that such African cities as Johannesburg, Cape Town, Cairo, and Nairobi are among the 40 fastest-growing cities in the world. On the other hand, we must know that economic inequality is also increasing at a rapid pace: UN-Habitat includes such African cities as Johannesburg, Addis Ababa, and Nairobi among the five most unequal cities.

So, how should we approach to a better future for Africa? The possible answers will converge in two kinds of approaches: cross-sectional rather than single-sectional approaches; and the approaches of finding solutions within local wisdom rather than relying on conventional theories. Yet, it is easier said than done. We will move forward finding clues to Africa’s future, starting with development, poverty, international relations, water, hygiene, higher education, and community building.

One example is the challenge of slums. The mere construction of infrastructure sometimes aggravates them. Such is the case for Kibera area of Nairobi.

Research Members and Research Titles

(Top row) Sakamoto, Ballescas, Matsumaru, Toko, Tokue, Matsuyuki, Kurushima, Rahman, Liu, Katayama
(Middle row) Hanada, Yabunaga, Aramaki, Okamoto, Sugita, Kim, Manago.
(Bottom row) Hori, Okamura, Shimakawa, Kitawaki, Kaneko, Shima, Ono (Titles omitted)
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<tr>
<th>Vice-President of TOYO University, Director of Center for Sustainable Development Studies : Hidetoshi KITAWAKI</th>
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<td><strong>INTERNATIONAL CONTRIBUTIONS (Theme Coordinator : Ryo MATSUMARU)</strong></td>
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<td>Toshiya ARAMAKI</td>
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<td>Toshiyuki OKAMURA</td>
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<td>Gaku MANAGO</td>
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<td>Maria Rosario Piquero-Ballescas</td>
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<td><strong>SUSTAINABLE BUSINESS (Theme Coordinator : Takashi SHIMAKAWA)</strong></td>
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<td>Seungjoo KIM</td>
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<td>Takashi SHIMAKAWA</td>
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<td><strong>AFRICA (Theme Coordinator : Norihisa SHIMA)</strong></td>
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<td>Koichi SAKAMOTO</td>
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<td>Norihisa SHIMA</td>
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<td>Elli SUGITA</td>
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<td>Shingo HANADA</td>
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**Access Maps**

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