

| Outline of Proposal for SDGs Online Cross-Registration: Online Exchange Program (OEP) focusing on SDGs | | | | | | |
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| General Information | Name of University/Institution | | Toyo University | | | |
| | Brief Introduction of the University/Institution | | Toyo University is a comprehensive private university in central Tokyo. Toyo was selected for Top Global University Project by the Japanese government and has been striving for internationalization of the university. In the Faculty of Economics, students receive the opportunity to develop their individual interests through academic scholarship while acquiring a foundational education that can shape their future goals within the context of economics and society inside and outside Japan. | | | |
| | Country/Territory | | Japan | City | Tokyo | |
| | Address | | 5-28-20 Hakusan, Bunkyo-ku | Telephone Number | +81-3-3945-7827 | |
| | Fax Number | | +81-3-3945-8533 | Official University/Institution Website | https://www.toyo.ac.jp/ | |
| | UMAP Contact Person | Name | International Affairs Office | | | |
| Organization/Office | | N/A | | | | |
| Email Address | | m1.sgu@toyo.jp | | | | |
| Program Information | Name of Subject | | Cultural Heritage and Regional Development / World Cultural Heritage Area Promotion Theory | Name of Faculty | Faculty of International Tourism Management | |
| | Name of Department | | Department of International Tourism Management | | | |
| | Program Description & syllabus | | <p>[Sub-title] Cultural heritage and regional development in Europe</p> <p>[Course Purpose and Description] Cultural heritage has not only value on its own but is also a mirror of a region or country. Properly staged, cultural heritage can contribute to regional development. As content, in this course, we will focus on two topics. The first and main topic is about famous European vineyard landscapes and its tourist spots. What is their cultural heritage? How are these landscapes related to tourism? The second topic deals with the (historical) Hanse League around the Baltic Sea in Northern Europe. Why was it important for regional development? What is the link to heritage tourism today? We will also look at heritage sites in Japan or other countries, by students working on this topic themselves. In conclusion, our purpose is to study key aspects for cultural heritage and regional development.</p> <p>[Learning Objectives] This course has three objectives. First, by studying famous European examples, students will learn about approaches for successful cultural tourism and regional development in harmony with heritage preservation. Second, students will make their own PowerPoint presentation about a selected tourist spot. Third, the lectures are designed to enhance the students' English skills within their specialized area.</p> <p>[Schedule] Class 1: Introduction (to get to know each other, topics & class rules) Class 2: Students' assignment explanation and topic brainstorming Class 3: Cultural heritage and regional development – basic aspects Class 4: Famous vineyard landscapes. a) The German Rhine Valley I Class 5: Famous vineyard landscapes. b) The German Rhine Valley II Class 6: Students' in-class working session (presentation idea and outline draft) Class 7: Famous vineyard landscapes. c) The Austrian Danube Valley Class 8: Famous vineyard landscapes. d) The French River Loire Valley Class 9: Famous vineyard landscapes. e) The Italian county of Tuscany Class 10: How to make a good presentation? Input from the teacher Class 11: The Hanse League. What is the old Hanse League, what the new one? Class 12: Students' presentations I (topics prepared by students) Class 13: Students' presentations II (topics prepared by students) Class 14: Students' presentations III (topics prepared by students) Class 15: Review session (final test)</p> <p>[Instructional Methods] The class will be conducted in English, and all students are expected to participate proactively. Interactive discussions are part of the overall course. Basically, this is a face-to-face class. It would only become online if the Corona pandemic escalated significantly (to simultaneous interactive classes in real time, using Cisco Webex Meetings). Class materials will be distributed using ToyoNet-Ace, Webex Meetings, as well as PDF files, Word files, and PowerPoint files, so an Internet environment compatible with these files are required. Questions and answers will be posted via ToyoNet Ace, please post under your real name.</p> <p>[Self-study before/after classes] Basically, all students are expected to participate actively during classes, review handouts and your own notes of lessons after class. You might need a dictionary for this course. In addition, each student is expected to make a presentation about international cultural heritage and tourism in English.</p> <p>[Methods of Evaluation and Grading Criteria] (1) PowerPoint presentation (50%) (2) Online-test on ToyoNet-Ace (30%) (3) Class participation (20%) (4) Subject to the criteria of evaluation of Toyo University. The presentation will be graded on ability to introduce a heritage spot in a concise way. The final test will be judged on correct answers and your ability to produce thoughtful comments. Class participation includes regular attendance and active participation in and after class. In addition, when reading reaction papers, the comments will be checked for effort and deep reflection.</p> <p>[Pre-requisites] Basic knowledge of English at university level. The will to develop your English skills. Interest in the subject of the course expected. Students who want to improve their English skills. A student who is interested in this subject. Less than 2/3 attendance will result in failure regardless of the reason for the absence (this means if you wish to receive any credits, you must attend classes at least 10 of 15 times).</p> <p>[Textbooks] The teacher creates a PowerPoint presentation as a pdf file, uploads it to the ToyoNet-ACE system, and makes it available for students to download.</p> <p>[Reference Materials] Will be announced during the course by observing students' English ability.</p> <p>[Related Study Fields and Courses] Regional planning, landscape planning, management of cultural tourism areas.</p> <p>[Notes] Students being late more than 20 minutes may be counted as being absent!</p> | | | |
| | Degree Level and/or Grade | | Undergraduate | | Language of instruction | English |
| | Number of Credits to Transfer (Timing of credit issuance) | | University Credits | UTCS converted into University Credits | Definition of UTCS | |
| | | | 2 | — | <p>The definition of UTCS is as follows: One (1) UTCS = 35 - 45 hours of student workload. This includes 10-16 academic hours of instruction. *FYI, please refer to UCTS Users' Guide on UMAP website. (http://umap.org/ucts)</p> | |
| | Means of Transmission (e.g. via Zoom, etc.) | | Online | | Number of Lectures | 15 |
| | Number of class Hours | | 1.5 | | Total Teaching Hours | 22.5hours |
| | Independent Study Hours | | 45hours | | Student's Total Workload | 67.5hours |
| | Program Fee | | None | | | |
| Requirement | Language Proficiency | N/A | | Yes | | |
| | GPA | N/A | | Others (if any) | N/A | |
| Program Schedule | Length | 1 term | | | | |
| | From | 22-Sep-23 | To | 19-Jan-24 | | |
| | Day of week | Every Friday | | Time of class(Standard Time) | 18:00-14:30(JST) | |
| Participants | Number of acceptable participants | Unlimited | | | | |
| Application Period | From | 10-Jul-23 | | Until (Deadline) | 24-Jul-23 | |
| Certificate | The month you issue the certificate | The end of March/2024 | | | | |
| Others | If there are any other facts to inform, please specify. | N/A | | | | |