

Outline of Proposal for SDGs Online Cross-Registration: Online Exchange Program (OEP) focusing on SDGs						
General Information	Name of University/ Institution		Toyo University			
	Brief Introduction of the University/Institution		Toyo University is a comprehensive private university in central Tokyo. Toyo was selected for Top Global University Project by the Japanese government and has been striving for internationalization of the university. In the Faculty of Economics, students receive the opportunity to develop their individual interests through academic scholarship while acquiring a foundational education that can shape their future goals within the context of economics and society inside and outside Japan.			
	Country/Territory		Japan	City	Tokyo	
	Address		5-28-20 Hakusan, Bunkyo-ku	Telephone Number	+81-3-3945-7827	
	Fax Number		+81-3-3945-8533	Official University/Institution Website	https://www.toyo.ac.jp/	
	UMAP Contact Person	Name	International Affairs Office			
Organization/Office		N/A				
	Email Address	ml.sgu@toyo.jp				
Program Information	Name of Subject		Multinational Corporations B	Name of Faculty	Faculty of Economics	
	Name of Department		Department of International Economics			
	Program Description & syllabus		<p>[Course Purpose and Description] In this lecture, we first confirm the reason and significance of the existence of multinational enterprises through the New Trade Theory, which incorporates the concept of intra-industry trade, and the New Trade Theory, which incorporates the heterogeneity of enterprises. Next, we study the impact of multinational enterprises on economic welfare. Concretely, the influence of multinational enterprises is examined from the viewpoint of each investment country and each recipient country. Finally, we will deepen our understanding of the current international trade environment surrounding multinational companies.</p> <p>[Learning Objectives] (1)The reason for the existence of multinational enterprises can be explained using trade theory. (2)To be able to explain the impact of multinational enterprises on countries. (3)An understanding of the structure of the global value chain surrounding multinational enterprises.</p> <p>[Schedule] Class 1: Orientation, Introduction Class 2: An Overview of Classic Trade Theory and an Overview of Multinational Enterprises Class 3: New trade theory: Krugman model and intra-industry trade Class 4: New Trade Theory: Heterogeneity between the Meritz Model and firms Class 5: Verification of multinational enterprises through empirical analysis Class 6: Economic effects of multinational enterprises: economic effects on investment countries (Employment, productivity, etc.) Class 7: Economic Effects of Multinational Enterprises: Economic Effects on Invested Countries (spillover) Class 8: Economic Effects of Multinational Enterprises: An empirical analysis Class 9: Debate Based on Statistical Data on Multinationlization and Economic Effects of Enterprises Class 10: Multinational Enterprises and the Trade Environment: Current Status of the International Division of Labor Class 11: Multinational Enterprises and the Trade Environment: An Overview of the Global Value Chain Class 12: Multinational Enterprises and the Trade Environment: Corporate activities in the global value chain Class 13: Multinational Enterprises and the Trade Environment: MNE Challenges in the Global Value Chain Class 14: Multinational Enterprises and the Trade Environment: Economic Analysis of Regional Trade Agreements Class 15: Debate based on statistics of international trade environment, summary of this semester However, the lecture schedule may be changed according to the degree of understanding of the students. Depending on the number of students enrolled, final examinations may be held during the examination period.</p> <p>[Instructional Methods] Textbooks are not specified. I distribute lecture materials. The lecture is basically based on slides, and additional materials on extracurricular learning are distributed during the lecture. Active learning is actively introduced in lectures to create an environment in which students participate in lectures. In addition, current news related to multinational corporations and international trade will be introduced so that people can feel the real application of economic theory to the real world. In principle, this lecture will be conducted face-to-face, but if necessary, it will be combined with online lectures. Questions will be accepted during the class and via the ToyoNet-ACE bulletin board and e-mail.</p> <p>[Self-study before/after classes] To prepare and come to study the lecture materials distributed beforehand (60 minutes). To deepen students' understanding of the contents of lectures by submitting assignments afterward. To apply the theories learned in lectures to actual examples of multinational companies in Japan and around the world in the task preparation stage (60 minutes).</p> <p>[Methods of Evaluation and Grading Criteria] Academic achievement will be assessed by attitude toward lecture participation (20%) + reporting tasks (20%) + end-of-term examination(60%). Details will be given in the first lecture. Evaluation will be based on Toyo University criteria for grading.</p> <p>[Pre-requisites] It is desirable that they have completed Multinational Enterprise Theory A, but they should be given the necessary knowledge during the lecture.</p> <p>[Textbooks] Textbooks are not specified. I distribute lecture materials.</p> <p>[Reference Materials] P.Krugman(Other written): Hiroo Yamagata (Other translations) 'International Economics: Theory and Policy' Maruzen Publishing Difficulty: ★ 清田耕造、神事直人(著) 『実証から学ぶ国際経済』岩波書店 Difficulty: ★★ (KIYOTA Kozo, JINJI Naoto 'International Economy Learned from Demonstrations' Iwanami Shoten) 木村琢成、松寛(編) 『国際経済学のフロンティア』東京大学出版会 Difficulty: ★★★ (KIMURA Fukunari and MUKUNOKI Hiroshi (edited) 'frontier of international economics' Tokyo University Press)</p>			
	Degree Level and/or Grade		Undergraduate		Language of Instruction	English
	Number of Credits to Transfer (Timing of credit issuance)		University Credits	UTCS converted into University Credits	Definition of UTCS	
			2	—	<p>The definition of UCTS is as follows: (One (1) UCTS = 20 – 40 hours of student workload. This includes 13-16 academic hours of instruction. *FYI, please refer to UCTS Users' Guide on UMAP website. (http://umap.org/ucts/)</p>	
	Means of Transmission (e.g. via Zoom, etc.)		Online		Number of Lectures	15
	Number of class Hours		1.5		Total Teaching Hours	22.5hours
	Independent Study Hours		45hours		Students' Total Workload	67.5hours
	Program Fee		None			
Requirement	Language Proficiency		N/A			
	We accept native English speakers and/or a certificate issued by the home institution if English is used as the medium of instruction.		Yes			
Program Schedule	GPA		N/A		Others (if any)	N/A
	Length	1 term				
Participants	From	25-Sep-23		To	23-Jan-24	
	Day of week	Every Monday		Time of class(Standard Time)	16:30~18:00(JST)	
Application Period	Number of acceptable participants	Unlimited				
Certificate	From	10-Jul-23		Until (Deadline)	24-Jul-23	
	The month you issue the certificate	The end of March/2024				
Others	If there are any other facts to inform, please specify.	N/A				