

Outline of Proposal for SDGs Online Cross-Registration: Online Exchange Program (OEP) focusing on SDGs						
General Information	Name of University/ Institution		Universidad de Monterrey			
	Brief Introduction of the University/Institution		Universidad de Monterrey, a Mexican private university internationally accredited (SACSCOC, AACSB, AMBA, and ABET), strives to provide students with an international education based on humanistic ideals and to graduate professionals with the ability to perform in international and intercultural contexts.			
	Country/Territory		Mexico / Nuevo Leon	City	San Pedro Garza Garcia	
	Address		Av. Ignacio Morones Prieto 4500 PTE. Col. Jesus M. Garza, 66238 San Pedro Garza Garcia, N.L.			
	Fax Number		Telephone Number	(52) 81 8215 1397		
	UMAP Contact Person		Official University/Institution Website		www.udem.edu.mx	
Program Information	Name of Subject		Fundamentals of Management	Name of Faculty	Business Administration	
	Name of Department					
	Program Description & syllabus		<p>GENERAL OBJECTIVE OF THE SUBJECT Upon the completion of this course, the student will understand the management process, from planning, organization, direction and control, in order to describe all these functions from a perspective of new organizational trends.</p> <p>TOPICS</p> <ol style="list-style-type: none"> Introduction to the organization <ol style="list-style-type: none"> Administration definition. Government in companies. The tasks of the administrator. Stakeholder concept. The skills of the administrator. Organizational culture. Environment. Globalization. Social responsibility. Introduction to the administrative process. Decision making <ol style="list-style-type: none"> Types of decisions. The process of decision making. Method of evaluation of alternatives decisions. Quantitative approach in the decision making. Planning <ol style="list-style-type: none"> The need to plan. Types of plans. Formulation of strategies. Formulation of premises. Why do plans fail? Limitations to achieve planning. Introduction to management by objectives <ol style="list-style-type: none"> Nature of objectives. The concept of management by objectives. The process of administration by objectives. Advantages and disadvantages of management by objective. Introduction to strategic planning <ol style="list-style-type: none"> The concept of strategy. Strategic planning process. Advantages and disadvantages of strategic planning. Organization <ol style="list-style-type: none"> The meaning and importance of the organizational function. Types of organization. Ways to achieve effective organization. Departmentalization <ol style="list-style-type: none"> Definition of departmentalization. Types of departmentalization. Optimal form of departmentalization. Organization chart. Design of the organizations. Establishment of authority relations <ol style="list-style-type: none"> Definition of power and authority. Types of authority. Benefits and limitations of staff departments. Graphic representation of the types of authority. Decentralization of authority and control section <ol style="list-style-type: none"> Broad organizations vs. effective organizations. Delegation of authority. Factors that determine the degree of decentralization. Recentralization of authority. Staff integration <ol style="list-style-type: none"> Definition of staff integration. Approach of systems in the integration process. Recruitment and selection. Training and development for employees. Evaluation and performance. Address <ol style="list-style-type: none"> Human factor of the organization motivation communication. Leadership. <p>LEARNING ACTIVITIES</p> <p>Directed by the professor</p> <ol style="list-style-type: none"> Conduct research and document. 2. Share information about investigated articles and discuss them in class. 3. Expose and receive feedback on the final project. <p>Independents</p> <ol style="list-style-type: none"> Perform the practices. Carry out documentary research. Prepare a final project. Search for articles related to the topic. Analyze and solve cases. <p>EVALUATION CRITERIA</p> <p>Documentary research assigned 15%</p> <p>Elaboration of a report of practices 10%</p> <p>Presentation of analysis and solutions of cases 10%</p> <p>Delivery of final project assigned 20%</p> <p>Partial exams (2) 20%</p> <p>Final exam 25%</p> <p>Total 100%</p>			
	Degree Level and/or Grade		Undergraduate		Language of Instruction	English
	Number of Credits to Transfer (Timing of credit issuance)		University Credits	UTCS converted into University Credits	Definition of UTCS	
			6	3	<p>The definition of UTCS is as follows: One (1) UTCS = 36 - 48 hours of student workload. This includes 10-16 academic hours of instruction.</p> <p>*FTL please refer to UTCS Users' Guide on UMAP website. (http://umap.org/uta/)</p>	
	Means of Transmission (e.g. via Zoom, etc.)		Zoom and/or Blackboard Collaborate		Number of Lectures	32
	Number of class Hours		1.5		Total Teaching Hours	48hours
	Independent Study Hours		48hours		Student's Total Workload	96hours
	Requirement	Program Fee		None		
Language Proficiency		Yes				
GPA		78/100				
Program Schedule	Length		1 term			
	From		1-Aug-23	To	5-Dec-23	
	Day of week		every Tuesday and Friday in Mexico (Wednesday and Saturday in Japan)		Time of class(Standard Time)	2:30 - 3:50 am (JST)
Participants	Number of acceptable participants		3			
Application Period	From		10-Jul-23	Until (Deadline)	21-Jul-23	
Certificate	The month you issue the certificate		Beginning of February			
Others	If there are any other facts to inform, please specify.		this course will be offered: 60% asynchronous and 40% synchronous. The professor will let students know in what sessions they should be connected in real time (13 sessions approx will be held in real time).			