

Outline of Proposal for SDGs Online Cross-Registration: Online Exchange Program (OEP) focusing on SDGs							
General Information	Name of University/ Institution		Universidad de Monterrey				
	Brief Introduction of the University/Institution		Universidad de Monterrey, a Mexican private university internationally accredited (SACSCOC, AACSB, AMBA, and ABET), strives to provide students with an international education based on humanistic ideals and to graduate professionals with the ability to perform in international and intercultural contexts.				
	Country/Territory		Mexico / Nuevo Leon		City		San Pedro Garza Garcia
	Address		Av. Ignacio Morones Prieto 4500 PTE. Col. Jesus M. Garza, 66238 San Pedro Garza Garcia, N.L.		Telephone Number		(52) 81 8215 1397
	Fax Number				Official University/Institution Website		www.udem.edu.mx
	UMAP Contact Person	Name		Hilde Gonzalez			
Organization/Office		Universidad de Monterrey / International Programs Office					
Email Address		hildehiza.gonzalez@udem.edu.mx					
Program Information	Name of Subject		Sustainability and Social Responsibility		Name of Faculty		Business Administration
	Name of Department						
	Program Description & syllabus		<p>GENERAL OBJECTIVE OF THE SUBJECT At the end of the course, the student will be able to understand the implication of sustainable development in the management of organizations, as well as to identify the need to reconcile economic progress with natural resources and the needs of society.</p> <p>TOPICS</p> <p>1. Sustainability in the organizations 1.1. Definition of sustainable development 1.2. Inclusion of sustainable development in the organization's agenda 1.3. Sustainable development objectives and their inclusion within the organizations' programs 1.4. Definition of organizational sustainability, defining action levels</p> <p>2. Social responsibility and sustainability in organizations 2.1. Definition of social responsibility in organizations 2.2. Evolution of the concept of social responsibility and its alignment to sustainable development 2.3. Vision of social responsibility and its implementation as a business case 2.4. Strategic social responsibility in organizations</p> <p>3. Interest groups and their relation with sustainability and social responsibility 3.1. Definition of interest groups according to the action level of social responsibility 3.2. Perspective of interest groups in social responsibility of organizations 3.3. Sustainability programs in organizations by interest group and action axis 3.4. Aligning the strategy of sustainability and social responsibility in the organizations</p> <p>4. Ethics in the implementation of sustainability and social responsibility programs 4.1. Importance of ethics in the management of sustainability and social responsibility 4.2. Types of ethic and their alignment to sustainability and social responsibility programs 4.3. Environmental, social, and economic implications of an ethical mismanagement 5. Assessing and reporting sustainability and social responsibility 5.1. Diagnosis of sustainability and social responsibility in organizations 5.2. Management tools of sustainability and social responsibility in organizations 5.3. Sustainability and social responsibility Evaluation mechanisms by line of action</p>				
	Degree Level and/or Grade		Undergraduate		Language of Instruction		English
	Number of Credits to Transfer (Timing of credit issuance)	University Credits	UTCS converted into University Credits	Definition of UTCS			
		6	3	<p>The definition of UTCS is as follows: One (1) UTCS = 38 - 48 hours of student workload. This includes 19-36 academic hours of instruction. *FYL please refer to UCTS Users' Guide on UMAP website. (http://umap.org/ucts/)</p>			
	Means of Transmission (e.g. via Zoom, etc.)		Zoom and/or Blackboard Collaborate		Number of Lectures		32
	Number of class Hours		1.5		Total Teaching Hours		48hours
	Independent Study Hours		48hours		Student's Total Workload		96hours
	Program Fee		None				
Requirement	Language Proficiency		We accept native English speakers and/or a certificate issued by the home institution if English is used as the medium of instruction.		Yes		
	GPA		78/100		Others (if any)		None
Program Schedule	Length		1 term				
	From		1-Aug-23		To		5-Dec-23
	Day of week		every Monday and Thursday (in Mexico, or Tuesday and Friday in Japan)		Time of class(Standard Time)		7:00 - 8:30 am(JST)
Participants	Number of acceptable participants		2				
Application Period	From		10-Jul-23		Until (Deadline)		21-Jul-23
Certificate	The month you issue the certificate		Beginning of February				
Others	If there are any other facts to inform, please specify.		students must be online for all sessions, at the time dictated in Mexico (7:00 am in Japan)				