

実践的英語プレゼンテーション講座【上級コース】クラススケジュール

Week	トピック
Week 1	Intermediate Slide Design Theories <ul style="list-style-type: none"> - PSE, - CRAP, - Signal to Noise ratios - Imagery
Week 2	Basics of Argumentative Presentations <ul style="list-style-type: none"> - Use of evidence, - Types of evidence, - presenting evidence, - Making the case,
Week 3	Structure of Topics <ul style="list-style-type: none"> - Segmentation, - Organisational patterns - Segmentation Theory - Timing
Week 4	Surviving the Q and A session <ul style="list-style-type: none"> - Q and A - hostile questions, difficult questions, delaying and deferring, building rapport, clarifying and rephrasing - Content - hold back strategies for Q and A, - Timing
Week 5	Preparing for the Argumentative Presentation <ul style="list-style-type: none"> - Anticipating objections / counterarguments - Psychological Content organisational patterns - 55/37/8 patterns / cognitive dissonance
Week 6	Actual Student Presentations <ul style="list-style-type: none"> - Final student presentations incorporating all the above topics, - instructor feedback sessions.

※クラス人数や進捗状況によって取り扱うトピックの範囲が変更する可能性があります。