

Outline of Proposal for SDGs Online Cross-Registration: Online Exchange Program (OEP) focusing on SDGs					
General Information	Name of University/Institution		Toyo University		
	Brief Introduction of the University/Institution		Toyo University is a comprehensive private university in central Tokyo. Toyo was selected for Top Global University Project by the Japanese government and has been striving for internationalization of the university. The graduate studies of International Tourism Management aims to train the leaders who can guide innovative measures that can bring about innovation in inbound tourism, human resources who can serve as a bridge between Japan and other countries in international tourism development projects, educators who play a role in nurturing those human resources, and applied fields such as tourism.		
	Country/Territory		Japan		
	City		Tokyo		
	Address		5-28-20 Hakusan, Bunkyo-ku		
	Official University/Institution Website		https://www.toyo.ac.jp/		
	UMAP Contact Person	Name		Shoji Nomura	
		Organization/Office		Faculty of International Tourism Management	
Email Address		ml-sgs@toyo.jp			
Email Address(about the content of class)		setshoi@toyo.jp			
Program Information	Name of Program		Europe and Thoughts on the Travel		
	Name of Faculty		The Graduate studies of International Tourism Management		
	Name of Department				
	Subject (Code name, if any)		Europe and Thoughts on the Travel		
	Program Description & syllabus		<p>[Sub-title] The history of tourism with regard to the origin of package tours and time management</p> <p>[Course Purpose and Description] Students should know the background of European history along with development of tourism, focusing on the era between 18. and 19. century. Those days traveling for long distance and overseas became safer. And with the time regulated by a precise mechanical watch, people acquired a new attitude toward travelling, which led to package tours, everything being planned before the travel. In this seminar, we would like to read the books on or edited by Thomas Cook (1808-1892) and discuss the change of travelling in student's country.</p> <p>[Learning Objective] To learn about as many interesting background histories as possible and to be able to talk about the travel as historic phenomenon which also includes the future</p> <p>[Schedule] 1. Introduction: History of tourism: Comparison between what was and what is in your own travels 2. Each will take charge of some chapters in "A history of holidays 1812-1990" by Bill Cornack, Routledge Thoenmes Press, 1998, after reading all titles of the "Contents" together 3. Thomas Cook according to pre-research (reports by students) 4. Travel to Switzerland, according to Miss. Jemimas Swiss Travel"(1863) 5. presentations about the chapters by students 6. "Thomas Cook, A handbook of the trip"(1843) Tour destinations in England and Scotland 7. "Thomas cook, Letters from the sea"(1873) 8. Colonization and Tourism 9. Female travelers in the Victorian Era 10. Second presentations about the chapters by students 11. Travelers to Japan, "Tibetian Tracks in Japan" by Isabella Bird (1911) 12. The biography of Thomas Cook and his sons and grandsons 13. Travelling after Thomas Cook, from 1930's to 1990 when the Cold War was over 14. Presentations by students on free topics in history of tourism 15. Conclusion</p> <p>[Instructional Methods] We would like to read the books on and edited by Thomas Cook, not only to know the political, social and technological background which made Cook successful. We would like to know what people understood about other countries which motivated their travels. Soon after Thomas Cook succeeded in his business, other countrymen started their travel agencies. I would like to introduce early travels to Japan on one hand and travels after Thomas Cook on the other hand, too, and ask students to introduce the development of tourism industry in their country.</p> <p>[Self-study before/after classes] Students should think about the material which they will introduce. I will ask them to gather materials outside the internet information: not only books and pamphlets but also visual materials like screenshots from the early days to introduce the history.</p> <p>[Methods of Evaluation and Grading Criteria] Preparation and small summary for each chapter of the book: 60% Final presentation: 20% Final report: 20%</p> <p>[Pre-requisites] None</p> <p>[Textbooks] distributed in Toyonet-ACE</p> <p>[Reference Materials] "Thomas Cook 150 years of popular tourism" by Piers Brendon, Secker & Warburg, London, 1991 松フワトシ『同社文化史』東京新聞社、1974年 角山栄『開港革命』新書館、1998年 橋本 龍彦『選別誕生—近代日本における時間意識の形成』三元社、2004年 出口賢之『汽車に乗った明治の文人たち』教育評論社、2014年</p> <p>[Related Study Fields and Courses]</p> <p>[Notes]</p>		
	Program URL				
	Degree Level and/or Grade		for graduate student		
	Language of Instruction		English		
	Requirements (Language Proficiency, etc.)		None		
	Number of Credits to Transfer		University Credits	UCTS	
	(Timing of credit issuance)		2	The definition of UCTS is as follows: One (1) UCTS = 38 - 48 hours of student workload.	
	Means of Transmission (e.g. via Zoom, etc.)		Online		
	Number of Lectures		16		
	Total Teaching Hours		22.5		
Independent Study Hours					
Student's Total Workload		including teaching hours and independent study hours			
Program Fee		If any *Please write as detailed as possible			
Requirement	Language Proficiency		We accept native English speakers and/or a certificate	Yes	
	GPA				
	Others (if any)				
Program Schedule	Length		1 semester		
	From		17-Sep-21		
	To		31-Jan-22		
	Day of week		every Tuesday 14:45-16:15 (JST)		
Participants	Maximum Number of Participants		Unlimited		
	Minimum Number of Participants				
Application Period	From		24-Aug-21		
	Until (Deadline)		10-Sep-21		
Others	If there are any other facts to inform, please specify.				