

Outline of Proposal for SDGs Online Cross-Registration: Online Exchange Program (OEP) focusing on SDGs							
General Information	Name of University/Institution		<b>Toyo University</b>				
	Brief Introduction of the University/Institution		Toyo University is a comprehensive private university in central Tokyo. Toyo was selected for Top Global University Project by the Japanese government and has been striving for internationalization of the university. The graduate studies of International Tourism Management aims to train the leaders who can guide innovative measures that can bring about innovation in inbound tourism, human resources who can serve as a bridge between Japan and other countries in international tourism development projects, educators who play a role in nurturing those human resources, and applied fields such as tourism.				
	Country/Territory		Japan				
	City		Tokyo				
	Address		5-28-20 Hakusan, Bunkyo-ku				
	Official University/Institution Website		<a href="https://www.toyo.ac.jp/">https://www.toyo.ac.jp/</a>				
	UMAP Contact Person	Name		Shoji Nomura			
Organization/Office		Faculty of International Tourism Management					
Email Address		mi-ago@toyo.jp					
Email Address(about the content of class)		psgendorf@toyo.jp					
Program Information	Name of Program		Advanced Theory of Tourism and Culture				
	Name of Faculty		The Graduate studies of International Tourism Management				
	Name of Department						
	Subject (Code name, if any)		Advanced Theory of Tourism and Culture				
	Program Description & syllabus		<p><b>[Sub-title]</b> The relationship of tourism, landscape, and local communities (観光、風景、地域社会の関係)</p> <p><b>[Course Purpose and Description]</b> The link where tourism and culture meet is always the physical space of a given area. Without outstanding scenic spots, tourism cannot flourish. Therefore, we will have a closer look at such places. The purpose of this course is to explore what elements form the stage for tourism, and how tourism and local communities can cooperate well. Such aspects are likely to become cornerstones for sustainable tourism in the near future, so we want to think about it together already now. This course will be given mainly in English language (for details, see below Instruction Method).</p> <p><b>[Learning Objectives]</b> This course has two objectives. First, students will learn about elements and activities forming the backdrop for successful tourism. Second, the lectures are designed to enhance the students' English skills within their specialized area, including presentation skills in English.</p> <p><b>[Schedule]</b> Class 1: Guidance, goals of the course (指導、コースの目標) Class 2: Tourism stage (1) - landscape and townscape (風景と街並み) Class 3: Tourism stage (2) - outstanding spots (傑出したスポット) Class 4: Tourism stage (3) - infrastructure and hospitality (インフラとおもてなし) Class 5: Principles for successful and sustainable tourism (成功と持続可能な観光のための原則) Class 6: Students' presentation progress. Counselling with the teacher (学生の発表、先生との相談) Class 7: Tourism and local community (1). Assess resources (コミュニティリソースを評価する) Class 8: Tourism and local community (2). Define a vision and goal (ビジョンと目標を定義する) Class 9: Tourism and local community (3). How to develop a tourism plan (観光計画の策定方法) Class 10: Example: Tourism along the famous German Rhine Valley (1) ドイツの有名なライン川沿いの観光 Class 11: Example: Tourism along the famous German Rhine Valley (2) ドイツの有名なライン川沿いの観光 Class 12: Examples presented by students 1 (学生が提示する例 1) (self-chosen topic) Class 13: Examples presented by students 2 (学生が提示する例 2) (self-chosen topic) Class 14: Review session (レビューセッション) Class 15: Final discussions, feedback (最終的な議論、フィードバック)</p> <p><b>[Instructional Methods]</b> This is a course given in English. The teacher will explain difficult terms in Japanese as well. 講師は英語で話します。学生が十分に英語を理解していない場合は、日本語でも話します。 However, all written materials and student assignments are or should be written in ENGLISH. Interactive discussions are part of the whole course. Your English skills will be developed by listening, talking and writing. Perfect English, however, is not required to take this class. <b>[Class format]</b> This is both a face-to-face and non-face-to-face (media) class that combines distance learning (simultaneous interactive classes) and assignment/delivery learning (on-demand) classes. Class materials and lectures will be distributed using ToyoNet-Axe, Weex Meetings or Zoom, as well as PDF files, Word files, and PowerPoint files, so an Internet environment compatible with these files are required. Questions and answers will be posted via ToyoNet-Axe, but please post under your real name. Also, when using Weex Meetings or Zoom software, there will be an opportunity to exchange ideas in real time. *However, we want to hold as many face-to-face classes as possible.* <b>[Self-study before/after classes]</b> Basically, all students are expected to participate actively during classes, review handouts and your own notes of lessons after class. From time to time, you are expected to read additional background literature. You will need a dictionary for this course. In addition, each student is expected to make a presentation about tourism and culture in English. <b>[Methods of Evaluation and Grading Criteria]</b> The grading will consider: (1) 60% Assignment (PowerPoint presentation by each student) (2) 10% Final in-class test (online submission) (3) 20% Performance in class (4) Subject to the criteria of evaluation of Toyo University. The PowerPoint presentation will be graded on ability to introduce a self-chosen tourism topic in a concise way. The final in-class test might be taken online on ToyoNet-Axe, as a review of this course. Depending on the viewing and response status recorded in ToyoNet-Axe, performance in class includes active participation in class and in discussion threads. <b>[Pre-requisites]</b> Basic knowledge of English at university level. The will to develop your English skills. Interest in the subject of the course expected. 大学レベルでの英語力があり、英語のスキルアップをしたい学生。本科目に関心がある学生。 Less than 1/3 attendance will result in failure regardless of the reason for the absence (this means if you need any credits, you must attend classes at least 10 of 15 times). <b>[Textbooks]</b> The teacher will prepare hand-outs when necessary, upload them into the ACE system, for download and review by the students. <b>[Reference Materials]</b> Will be announced during the course by observing students' English ability. <b>[Related Study Fields and Courses]</b> Urban planning, regional planning, landscape planning, tourism planning (都市計画、地域計画、景観計画、観光計画). <b>[Notes]</b> Planned activities may be altered depending on student achievement and the situation in class. Students being late more than 20 minutes will be counted as being absent! (※#20分以上である学生は、欠席としてカウントされます！)</p>				
	Program URL						
	Degree Level and/or Grade		for graduate student				
	Language of Instruction		English				
	Requirements (Language Proficiency, etc.)		Basic knowledge of English at university level. The will to develop your English skills. Interest in the subject of the course expected.				
	Number of Credits to Transfer (Timing of credit issuance)		<table border="1"> <thead> <tr> <th>University Credits</th> <th>UCTS</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>The definition of UCTS is as follows: (※ 1 UCTS = 40 ~ 60 hours of student workload)</td> </tr> </tbody> </table>	University Credits	UCTS	2	The definition of UCTS is as follows: (※ 1 UCTS = 40 ~ 60 hours of student workload)
	University Credits	UCTS					
	2	The definition of UCTS is as follows: (※ 1 UCTS = 40 ~ 60 hours of student workload)					
	Means of Transmission (e.g. via Zoom, etc.)		Online				
	Number of Lectures		15				
	Total Teaching Hours		22.5				
Independent Study Hours							
Student's Total Workload		*including teaching hours and independent study hours					
Program Fee		*If any *Please write as detailed as possible					
Requirement	Language Proficiency	We accept native English speakers and/or a certificate	Yes				
	GPA						
	Others (if any)						
Program Schedule	Length	1 semester					
	From	17-Sep-21					
	To	31-Jan-22					
	Day of week	every Wednesday 16:30~18:00 (JST)					
Participants	Maximum Number of Participants	Unlimited					
	Minimum Number of Participants	Unlimited					
Application Period	From	24-Aug-21					
	Until (Deadline)	10-Sep-21					
Others	If there are any other facts to inform, please specify.						