

Outline of Proposal for SDGs Online Cross-Registration: Online Exchange Program (OEP) focusing on SDGs			
General Information	Name of University/Institution	Toyo University	
	Brief Introduction of the University/Institution	Toyo University is a comprehensive private university in central Tokyo. Toyo was selected for Top Global University Project by the Japanese government and has been striving for internationalization of the university. The Faculty of Information Science and Arts... We provide education that integrates the humanities and sciences, where you will learn based on information in a wide range of fields such as AI, data science, psychology, sports, media, and art. You can earn a wide variety of valuable qualifications (the High School Teaching Certificate for Information Science, Information Technology Engineer Examination, Psychological Certification, NSCA-CPT, NSCA-CHCL, etc.) Regardless of whether you are a humanities or science major, you will learn everything about information, from the basics to the latest developments. We give detailed educational instructions to students from their first year. Classes and seminars are friendly, attractive to each student, and easy to understand.	
	Country/Territory	Japan	
	City	Tokyo	
	Address	5-68-50 Hadason, Bunkyo-ku	
	Official University/Institution Website	https://www.toyo.ac.jp/	
	UMAP Contact Person	Name: Etsuko Ichiyoshi Organization/Office: Education Affairs Section of the Faculty of Information Science and Arts Email Address: eichij@toyoi.jp Email Address(es) (for the content of class): eichij@toyoi.jp	
Program Information	Name of Program	Environmental Communication / Social Responsibility:ESG	
	Name of Faculty	The Faculty of Information Science and Arts	
	Name of Department	The Department of Information Science and Arts	
	Subject (Code name, if any)	Environmental Communication / Social Responsibility:ESG	
	Program Description & Syllabus	<p>[Sub-title] How an organization contributes to sustainable development</p> <p>[Course Purpose and Description] Organizations such as companies are expected to properly fulfill social responsibilities (SR). The social responsibilities of companies are called corporate social responsibilities (CSR). This term is mentioned in almost all company website, CSR has become an important factor of business administration. In addition, the demand for non-company organizations such as non-profit (NPO) or the administration of those administrative public bodies to realize the sustainable development goals (SDGs), which share fundamental principles, are also rapidly spreading.</p> <p>The purpose of this course is to provide students with an understanding of the seven basic rules of social responsibility and seven cases based on SDGs/2030 Global Goals on Social Responsibility that was standardized by the International Organization for Standardization (ISO) (Japan Industrial Standard JIS Z 26000:2015). Also, by learning specific examples of initiatives, we will help them understand the social responsibility of the organization.</p> <p>By taking this course, students will gain a comprehensive understanding of social responsibility to organizations. Students will gain hands-on experience with the lecture contents through exercises. This course aims to cultivate students' experiential management skills, administrative and financial management skills, and skills for planning products and services from the perspective of the users of systems that are based on ICT, which is a concept provided in Curriculum Policy. In addition, students will learn to identify problems in the relationship between various human activities and information and to logically analyze such problems from multiple perspectives, such as those of engineering, social studies, and the humanities.</p> <p>[Learning Objectives]</p> <p>(1) Knowledge: To comprehensively understand social responsibilities of organizations, including companies (2) Skill: To propose aspects on which organizations should focus on their social responsibilities (3) Attitude: To become interested in the social responsibilities of organizations including companies and relevant activities (4) Expression: To express challenges and proposals concerning the social responsibilities of organizations including companies through writing and diagrams (5) Other skills: To explain how ICT systems can be used in social responsibility</p> <p>[Schedule]</p> <p>Session 1 (6/21) Introduction Session 2 (6/28) What is social responsibility? Session 3 (7/5) Principles of social responsibility Session 4 (7/12) Description of social responsibility Session 5 (7/19) Identification of stakeholders and stakeholder engagement Session 6 (7/26) Trends in corporate efforts Session 7 (8/2) Core subjects of social responsibility (1) Organizational governance Session 8 (8/9) Core subjects of social responsibility (2) Labor practices Session 9 (8/16) Core subjects of social responsibility (3) Environment Session 10 (8/23) Core subjects of social responsibility (4) Fair business practices Session 11 (8/30) Core subjects of social responsibility (5) Human rights Session 12 (9/6) Core subjects of social responsibility (6) Consumer issues Session 13 (9/13) Core subjects of social responsibility (7) Participation in and development of the community Session 14 (9/20) Integrating social responsibility throughout the organization Session 15 (9/27) Conclusion</p> <p>[Instructional Methods] This course teaches social responsibility using actual examples concerning the ISO/26000: 2016 Guidance on Social Responsibility (Japan Industrial Standard JIS Z 26000: 2015) to facilitate students' understanding. Short reports will be assigned and will be evaluated as one assignment; one long report will be composed of an accumulation of short reports. Although social responsibility is difficult to understand, it is essential knowledge for members of society. The contents of this course are not only designed to interest students in the System Informatics Course but also for students in the Sports Information Course and Media Culture Course.</p> <p>[Self-study before/after classes] Students are required to review materials available online before and after each class and prepare and organize class notes. In addition, it is necessary to write a questionnaire at the beginning of the class, during the class, and at the end of the class to report one's thoughts about the lecture. Students must be always interested in social responsibilities of organizations and check the news regarding these topics.</p> <p>An average of 60 minutes should be spent on preparing for and reviewing class contents, although this may vary depending on lecture contents and assignments.</p> <p>[Methods of Evaluation and Grading Criteria]</p> <p>(1) In-class questionnaire (50%) (2) Medium Report 1 (20%) (3) Medium Report 2 (20%) (4) Final report (10%) ((1)-(2)+(3)-(4)=100%)</p> <p>(1) In the "in-class questionnaire", one "report" to evaluate "attitude", information on the answers will be disclosed and shared within the class. (2) In the "Medium Report 1", the contents of "SDG-related Guidance on Social Responsibility" (Japanese Industrial Standard JIS Z 26000:2015) will be summarized in an easy-to-understand manner, and "knowledge" and "expression" will be evaluated. (3) In "Medium Report 2", we will have a summary of the social responsibility effects of companies and other organizations, and evaluate "knowledge" and "skill". (4) For the term-end report, we ask the author to write a short paper including charts on how organizations should contribute to sustainable development, and to comprehensively evaluate their achievement goals. Required for credit approval.</p> <p>Evaluation is conducted in accordance with Toyo University's grading criteria. Students that are absent for more than one-third of all classes will not receive a grade.</p> <p>[Prerequisite] None</p> <p>[Textbook] Lecture notes will be prepared and posted on ToyoNet-ACE.</p> <p>[Reference Materials] Japan Environmental Association: Guidance on Social Responsibility, JIS Z 26000:2015 (ISO 26000:2016) Japan Standards Association (JSA), Japanese Standards Association, 2016 JPY ISO/IEC JTC1, 2.1.1, CSR Administration Handbook and Support System Guide on Evaluation and Certification (4th Edition), ISO 26000 Association, 2019 JPY with tax Tokyo Chamber of Commerce: Code of Business Conduct (not official) Tokyo Chamber of Commerce: Check sheet for corporate code of conduct for managers (https://www.tokcc.or.jp/server/04/) Japan Exchange Group - Corporate Governance (https://www.jexgr.jp/en/governance/faq/faq-02/) United Nations - Sustainable Development Goals: 17 Goals to Transform Our World (http://www.un.org/sustainabledevelopment/)</p> <p>[Related Study Fields and Courses] Basis of Environmental Informatics (Basis of Environmental Science), special subjects of System Informatics Course (especially Resource and Energy Management, Community Design)</p>	
	Program URL		
	Degree Level/endor Grade	for undergraduate student	
	Language of Instruction	English	
	Requirements (Language Proficiency, etc.)	None	
	Number of Credits to Transfer (Timing of credit issuance)	University Credits UCTS 5 How (1) UCTS = 20 = all hours of student workload.	
	Means of Transmission (e.g. via Zoom, etc.)	Online	
	Number of Lectures	15	
	Total Teaching Hours	22.5	
	Independent Study Hours	35	
	Student's Total Workload	Including teaching hours and independent study hours.	
	Program Fee	11,000 yen *Please write as detailed as possible.	
	Requirement	Language Proficiency	We accept various English speakers and/or a certificate issued by the home country.
		GPA	Yes
Others (if any)			
Program Schedule	Length	1 semester	
	From	27-Sep-24	
	To	31-Jan-25	
Day of week	09:00-12:30 (16:30-19:00 JST)		
Participants	Maximum Number of Participants	Unlimited	
	Minimum Number of Participants	1	
Application Period	From	18-Aug-24	
	Until (Deadline)	10-Sep-24	
Others	If there are any other facts to inform, please specify		