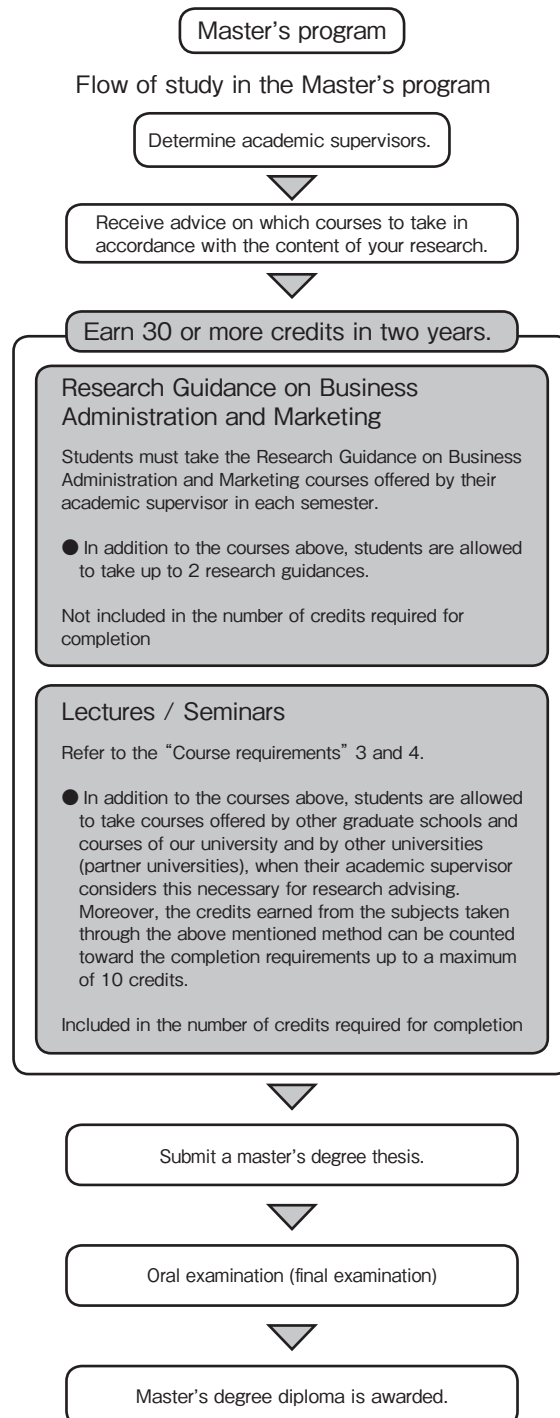


Course of Business Administration and Marketing



※ The Graduate School of Business Administration will determine whether or not the student has satisfied the completion requirements for master's degree based on the content of the thesis and the results of the oral examination, which are assessed by the relevant faculties of the courses the student majored in, and reviewed the Dean of the Graduate School of Business Administration and submitted to the committee for its judgement.

※ In this course, we encourage participation and presentation in overseas surveys, researches and academic conferences as part of classes and/or research advising, in order to deepen students' understanding of the contents of their lessons and their own researches.

Course of Business Administration and Marketing

Master's Program

Field	Title	Credits	Course Number	Language*	Semester	Lecture or Seminar	Name	Notes
Business Administration	Business Administration A	2	MAN601		Spring	Lecture	Yoichi Kakizaki	
	Business Administration B	2	MAN602		Fall			
	Seminar on Business Administration A	2	MAN603		Spring	Seminar	Yoichi Kakizaki	
	Seminar on Business Administration B	2	MAN604		Fall			
	Business History A	2	ECH601	Fall	Spring/ Fall	Lecture	Nao Tsunoda	Biennial Class
	Business History B	2	ECH602					No Class this AY
	Seminar on Business History A	2	ECH603	Both	Spring	Seminar	Nao Tsunoda	
	Seminar on Business History B	2	ECH604		Fall			
	Corporate Strategy A	2	MAN605		Spring	Lecture	Masahide Terahata	
	Corporate Strategy B	2	MAN606		Spring			
	Seminar on Corporate Strategy A	2	MAN607		Spring	Seminar	Masahide Terahata	
	Seminar on Corporate Strategy B	2	MAN608		Fall			
	Management and Organization A	2	MAN609		Spring	Lecture	Tetsushi Okumura	
	Management and Organization B	2	MAN610		Fall			
	Seminar on Management and Organization A	2	MAN611		Spring	Seminar	Tetsushi Okumura	
	Seminar on Management and Organization B	2	MAN612		Fall			
	Business Corporation A	2	MAN613		Spring	Lecture	Haruo Ishii	
	Business Corporation B	2	MAN614		Fall			
	Seminar on Business Corporation A	2	MAN615		Spring	Seminar	Haruo Ishii	
	Seminar on Business Corporation B	2	MAN616		Fall			
	Business Economics A	2	MAN617			Lecture		No Class this AY
	Business Economics B	2	MAN618					
	Seminar on Business Economics A	2	MAN619			Seminar		No Class this AY
	Seminar on Business Economics B	2	MAN620					
	Management of Technology A	2	MAN621		Spring	Lecture	Junichi Tomita	
	Management of Technology B	2	MAN622		Spring			
Seminar on Management of Technology A	2	MAN623		Spring	Seminar	Junichi Tomita		
Seminar on Management of Technology B	2	MAN624		Fall				
International Management A	2	MAN625	Fall	Spring/ Fall	Lecture	Liu Yong-ge	Biennial Class	
International Management B	2	MAN626					No Class this AY	

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Field	Title	Credits	Course Number	Language*	Semester	Lecture or Seminar	Name	Notes
Business Administration	Seminar on International Management A	2	MAN627	Both	Spring	Seminar	Liu Yong-ge	
	Seminar on International Management B	2	MAN628		Fall			
	Global Strategy A	2	CME601	Eng.		Lecture		No Class this AY
	Global Strategy B	2	CME602					
	Seminar on Global Strategy A	2	CME603	Eng.		Seminar		No Class this AY
	Seminar on Global Strategy B	2	CME604					
	Managing Nonprofit Organizations A	2	MAN629		Spring	Lecture	Hiroshi Otsubo	
	Managing Nonprofit Organizations B	2	MAN630		Fall			
	Seminar on Managing Nonprofit Organizations A	2	MAN631		Spring	Seminar	Hiroshi Otsubo	
	Seminar on Managing Nonprofit Organizations B	2	MAN632		Fall			
	Human Resource Management A	2	MAN633		Spring	Lecture	Hirofumi Kouda	
	Human Resource Management B	2	MAN634		Fall			
	Seminar on Human Resource Management A	2	MAN635		Spring	Seminar	Hirofumi Kouda	
	Seminar on Human Resource Management B	2	MAN636		Fall			
	Financial Management A	2	MAN637	Spring	Spring/ Fall	Lecture	Dong Jinghui	Biennial Class
	Financial Management B	2	MAN638					No Class this AY Biennial Class
	Seminar on Financial Management A	2	MAN639	Both	Spring	Seminar	Dong Jinghui	
	Seminar on Financial Management B	2	MAN640		Fall			
	Financial Accounting A	2	ACC601		Spring	Lecture	Satoshi Chinone	
	Financial Accounting B	2	ACC602		Fall			
	Management Accounting A	2	ACC603		Spring	Lecture	Hiroshi Otsubo	
	Management Accounting B	2	ACC604		Fall			
	Seminar on Management Accounting A	2	ACC605		Spring	Seminar	Hiroshi Otsubo	
	Seminar on Management Accounting B	2	ACC606		Fall			
	Information Systems A	2	THI601			Lecture		No Class this AY
	Information Systems B	2	THI602					
	Seminar on Information Systems A	2	THI603		Spring	Seminar	Takao Asahi	
	Seminar on Information Systems B	2	THI604		Fall			
Management Systems A	2	SSE601		Spring	Lecture	Jun Imaizumi		
Management Systems B	2	SSE602		Fall				
Seminar on Management Systems A	2	SSE603		Spring	Seminar	Jun Imaizumi		
Seminar on Management Systems B	2	SSE604		Fall				

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Field	Title	Credits	Course Number	Language*	Semester	Lecture or Seminar	Name	Notes
Marketing	Marketing A	2	CME605		Spring	Lecture	Sumio Ogawa	
	Marketing B	2	CME606		Fall			
	Seminar on Marketing A	2	CME607		Spring	Seminar	Sumio Ogawa	
	Seminar on Marketing B	2	CME608		Fall			
	Marketing Strategy A	2	CME609	Spring	Spring/ Fall	Lecture	Naoki Nagashima	Biennial Class No Class this AY Biennial Class
	Marketing Strategy B	2	CME610					
	Seminar on Marketing Strategy A	2	CME611	Both	Spring	Seminar	Naoki Nagashima	
	Seminar on Marketing Strategy B	2	CME612		Fall			
	Marketing Management A	2	CME613		Spring	Lecture	Shin Osera	
	Marketing Management B	2	CME614		Fall			
	Seminar on Marketing Management A	2	CME615		Spring	Seminar	Shin Osera	
	Seminar on Marketing Management B	2	CME616		Fall			
	Distributive Trade A	2	CME617		Spring	Lecture	Hiroshi Sumiya	
	Distributive Trade B	2	CME618		Fall			
	Seminar on Distributive Trade A	2	CME619		Spring	Seminar	Hiroshi Sumiya	
	Seminar on Distributive Trade B	2	CME620		Fall			
	Brand Decisions A	2	CME621			Lecture		No Class this AY
	Brand Decisions B	2	CME622					
	Seminar on Brand Decisions A	2	CME623			Seminar		No Class this AY
	Seminar on Brand Decisions B	2	CME624					
	Service Marketing A	2	CME625		Spring	Lecture	Kota Nagashima	
	Service Marketing B	2	CME626		Fall			
	Seminar on Service Marketing A	2	CME627		Spring	Seminar	Kota Nagashima	
	Seminar on Service Marketing B	2	CME628		Fall			
	Marketing Research A	2	CME629			Lecture		No Class this AY
	Marketing Research B	2	CME630					
	Seminar on Marketing Research A	2	CME631		Spring	Seminar	Naoki Nagashima	
	Seminar on Marketing Research B	2	CME632		Fall			
Marketing Science A	2	CME633	Eng.		Lecture		No Class this AY	
Marketing Science B	2	CME634						
Seminar on Marketing Science A	2	CME635		Spring	Seminar	Shin Osera		
Seminar on Marketing Science B	2	CME636		Fall				

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Field	Title	Credits	Course Number	Language**	Semester	Lecture or Seminar	Name	Notes
Marketing	Global Marketing A	2	CME637			Lecture		No Class this AY
	Global Marketing B	2	CME638					
	Seminar on Global Marketing A	2	CME639	Both	Spring	Seminar	Naoki Nagashima	
	Seminar on Global Marketing B	2	CME640		Fall			
	Global Finance A	2	MOF601		Spring	Lecture	Kentaro Kawasaki	
	Global Finance B	2	MOF602		Fall			
	Seminar on Global Finance A	2	MOF603		Spring	Seminar	Kentaro Kawasaki	
	Seminar on Global Finance B	2	MOF604		Fall			
	Information Management A	2	STS601		Spring	Lecture	Minoru Ishida	
	Information Management B	2	STS602		Fall			
	Seminar on Information Management A	2	STS603			Seminar		No Class this AY
	Seminar on Information Management B	2	STS604					
	Statistics A	2	STS605		Spring	Lecture	Ryohei Matsumura	
	Statistics B	2	STS606		Fall			
	Seminar on Statistics A	2	STS607		Spring	Seminar	Ryohei Matsumura	
	Seminar on Statistics B	2	STS608		Fall			
Business Administration	Research Guidance for Master's Thesis in Business Administration A		REG601		Spring		Yoichi Kakizaki	
	Research Guidance for Master's Thesis in Business Administration B		REG602		Fall			
	Research Guidance for Master's Thesis in Business History A		REG603	Both	Spring		Nao Tsunoda	
	Research Guidance for Master's Thesis in Business History B		REG604		Fall			
	Research Guidance for Master's Thesis in Corporate Strategy A		REG605		Spring		Masahide Terahata	
	Research Guidance for Master's Thesis in Corporate Strategy B		REG606		Fall			
	Research Guidance for Master's Thesis in Management and Organization A		REG607		Spring		Tetsushi Okumura	
	Research Guidance for Master's Thesis in Management and Organization B		REG608		Fall			
	Research Guidance for Master's Thesis in Theory of the Firm A		REG609		Spring		Haruo Ishii	
	Research Guidance for Master's Thesis in Theory of the Firm B		REG610		Fall			
	Research Guidance for Master's Thesis in Management of Technology A		REG611		Spring		Junichi Tomita	
	Research Guidance for Master's Thesis in Management of Technology B		REG612		Fall			
	Research Guidance for Master's Thesis in International Management A		REG613	Both	Spring		Liu Yong-ge	
	Research Guidance for Master's Thesis in International Management B		REG614		Fall			
	Research Guidance for Master's Thesis in Managing Nonprofit Organizations A		REG615		Spring		Hiroshi Otsubo	
	Research Guidance for Master's Thesis in Managing Nonprofit Organizations B		REG616		Fall			

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Field	Title	Credits	Course Number	Language*	Semester	Lecture or Seminar	Name	Notes
Business Administration	Research Guidance for Master's Thesis in Financial Management A		REG617	Both	Spring		Dong Jinghui	
	Research Guidance for Master's Thesis in Financial Management B		REG618		Fall			
	Research Guidance for Master's Thesis in Information Systems A		REG619		Spring		Takao Asahi	
	Research Guidance for Master's Thesis in Information Systems B		REG620		Fall			
	Research Guidance for Master's Thesis in Management Systems A		REG621		Spring		Jun Imaizumi	
	Research Guidance for Master's Thesis in Management Systems B		REG622		Fall			
Marketing	Research Guidance for Master's Thesis in Marketing A		REG623		Spring		Sumio Ogawa	
	Research Guidance for Master's Thesis in Marketing B		REG624		Fall			
	Research Guidance for Master's Thesis in Marketing Strategy A		REG625	Both	Spring		Naoki Nagashima	
	Research Guidance for Master's Thesis in Marketing Strategy B		REG626		Fall			
	Research Guidance for Master's Thesis in Marketing Management A		REG627		Spring		Shin Osera	
	Research Guidance for Master's Thesis in Marketing Management B		REG628		Fall			
	Research Guidance for Master's Thesis in Distributive Trade A		REG629		Spring		Hiroshi Sumiya	
	Research Guidance for Master's Thesis in Distributive Trade B		REG630		Fall			
	Research Guidance for Master's Thesis in Brand Decisions A		REG631					No Class this AY
	Research Guidance for Master's Thesis in Brand Decisions B		REG632					
	Research Guidance for Master's Thesis in Service Marketing A		REG633		Spring		Kota Nagashima	
	Research Guidance for Master's Thesis in Service Marketing B		REG634		Fall			
	Research Guidance for Master's Thesis in Marketing Research A		REG635					No Class this AY
	Research Guidance for Master's Thesis in Marketing Research B		REG636					
	Research Guidance for Master's Thesis in Global Marketing A		REG637	Both				No Class this AY
	Research Guidance for Master's Thesis in Global Marketing B		REG638					
	Research Guidance for Master's Thesis in Global Finance A		REG639		Spring		Kentaro Kawasaki	
	Research Guidance for Master's Thesis in Global Finance B		REG640		Fall			
Research Guidance for Master's Thesis in Information Management A		REG641					No Class this AY	
Research Guidance for Master's Thesis in Information Management B		REG642						
Research Guidance for Master's Thesis in Statistics A		REG643		Spring		Ryohei Matsumura		
Research Guidance for Master's Thesis in Statistics B		REG644		Fall				

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Credits and other completion requirements.

- 1) Earn 30 credits or more from courses recognized as completion requirements.
- 2) Students are required to, in each semester, take a "Research Guidance" provided by their main academic supervisor.

Course requirements

1. Students must determine which courses to take according to the instructions from their supervisors.
2. A total of 2 supervisors must be chosen: 1 academic supervisor and 1 co-supervisor. However, 2 co-supervisors may be chosen at the discretion of the academic supervisor. Students are allowed to take up to 3 "Research Guidances" (1 offered by their main academic supervisor and 2 offered by their co-supervisors) and to earn grades in each semester.
3. Students can include up to 8 credits of seminar courses taught by their main academic supervisor as completion requirements.
4. As for "seminars" or "lectures", students can earn credits only once during their enrollment in their Course.
5. In addition to the courses listed in the above table, students are allowed to take courses offered by other graduate schools and courses of our university and by other universities (partner universities) on Article 8 of the Graduate School Academic Rules and Regulations, when their academic supervisors consider this necessary for education and research purposes. (In such cases, each subject can be counted toward the completion requirements only once. The grades and credits earned by taking the same subject a second time or more can be approved but will not be counted toward the completion requirements.)
Moreover, the credits earned from subjects taken through the above-mentioned method, together with credits students earned before the admission to the graduate school treated as credits earned at this graduate school based on Article 10-2 of the Graduate School Academic Rules and Regulations (already earned credits), can be counted toward the completion requirements up to a maximum of 10 credits.
6. Students who do not belong to the Graduate School of Business Administration are not allowed to take any "seminars" with "Research Guidances" simultaneously offered.
7. Regarding the submission of master's thesis, refer to p.137.