



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



School of Business
The Hang Seng University of Hong Kong



東洋大學
TOYO UNIVERSITY

SUSTAINABILITY BUSINESS ASIA CONFERENCE IN THE POST COVID-19 ERA

In-depth discussions and views sharing will be provided in the conference regarding sustainability of business in Asia regions in particular Hong Kong and Japan. High standing academics are invited as the keynote speakers and to participate the roundtable discussion with other scholars. Academic sessions will be arranged to discuss topics on Family Business and Succession, Accounting, Finance, Entrepreneurship and Start-up, Sustainability and Marketing as well as Sustainable Development Goals (SDG).

SPEAKERS:



DR. JOHN LEUNG
School of Continuing and Professional Education
City University of Hong Kong



PROF. MASATO MORI
Graduate School of Global and Regional Studies
Toyo University



PROF. ROBIN SNELL
Department of Management
HSUHK



PROF. HIRONARI NOZAKI
Department of Global Innovation Studies
Toyo University



DR. KENNETH KWONG
Chinese Family Succession Research Centre,
HSUHK



PROF. FIONA SUSSAN
Department of Global Innovation Studies
Toyo University

Date: 9 October 2021 (Saturday)

Time: *Hong Kong* 10:00 – 16:30 | *Tokyo* 11:00 – 17:30

Venue: A314 & A315, S. H. Ho Academy Building,
The Hang Seng University of Hong Kong

Free For Registration , All Are Welcome !



<https://bit.ly/3ELkbug>

Deadline of Registration: 7 Oct 2021

ORGANIZERS:



Chinese Family Succession
Research Centre
HSUHK SCHOOL OF BUSINESS



市場學系
DEPARTMENT OF MARKETING
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



SUSTAINABLE
DEVELOPMENT
GOALS

Toyo University supports the Sustainable Development Goals