

Increase the rate of international students employed in Japan

Improve employability

Expand employment opportunities

Business Japanese language education

250 hours of Japanese language study per year to cultivate a high level of "employability"

Staged regular Japanese language class composition **by level**

Intensive extracurricular courses
(Four times a year in spring, summer, fall and winter)
(Open to the public **free of charge**)

Online learning **available around the world** (JV-Campus)

Career education

Support students in thinking about and realizing their own career paths

Regular course **Introduction to International Career**
(15 semester hours)

For international students **job search seminars / company information sessions**
(Open to off-campus students)

A variety of **practitioner speakers**
(international students alumni, recruiters, etc.)

Internships

Work experience in both Tokyo and local regions
Expanding employment opportunities for international students

Internship to learn about the characteristics of **Tokyo and local cities** (2 weeks)

Problem-solving internship through hands-on workplace experience

Promoting **corporate internationalization** responding to globalization

Background

- International students studying in Tokyo have very few opportunities to get to know excellent local companies.
- While there are labor shortages in local regions, there are also efforts to expand the number of people involved.

Project Overview

Correction

Promotion of I-Turn Employment for international students between Tokyo and local cities

Contribution

Address labor shortages
in local regions

International student employment
across regional boundaries

NEW

✓ Enhanced initiatives

1. Expanding the network with partner municipalities

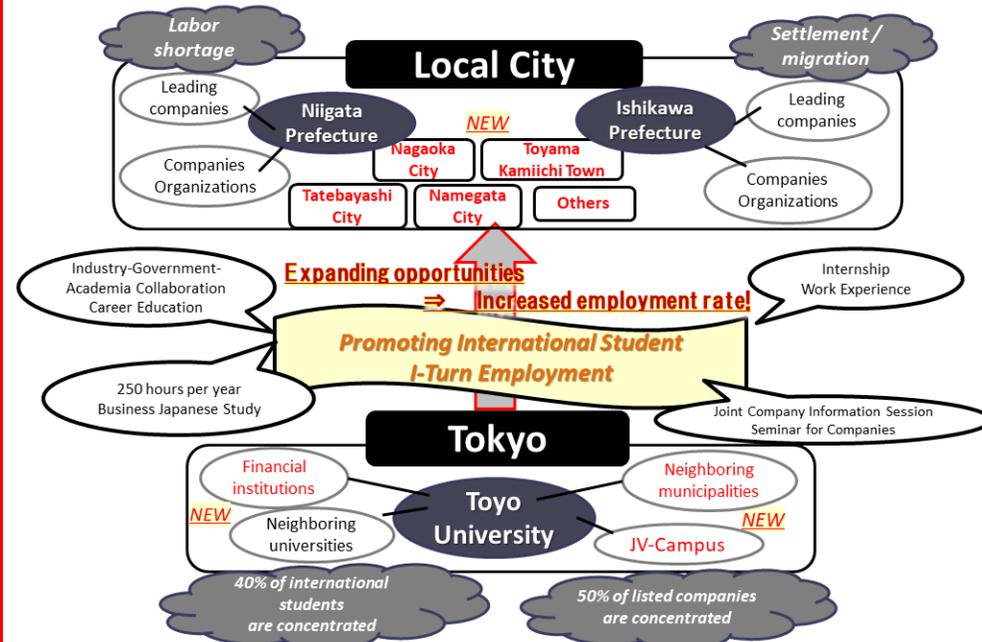
_ Private organizations from Tohoku to Kyushu also participated

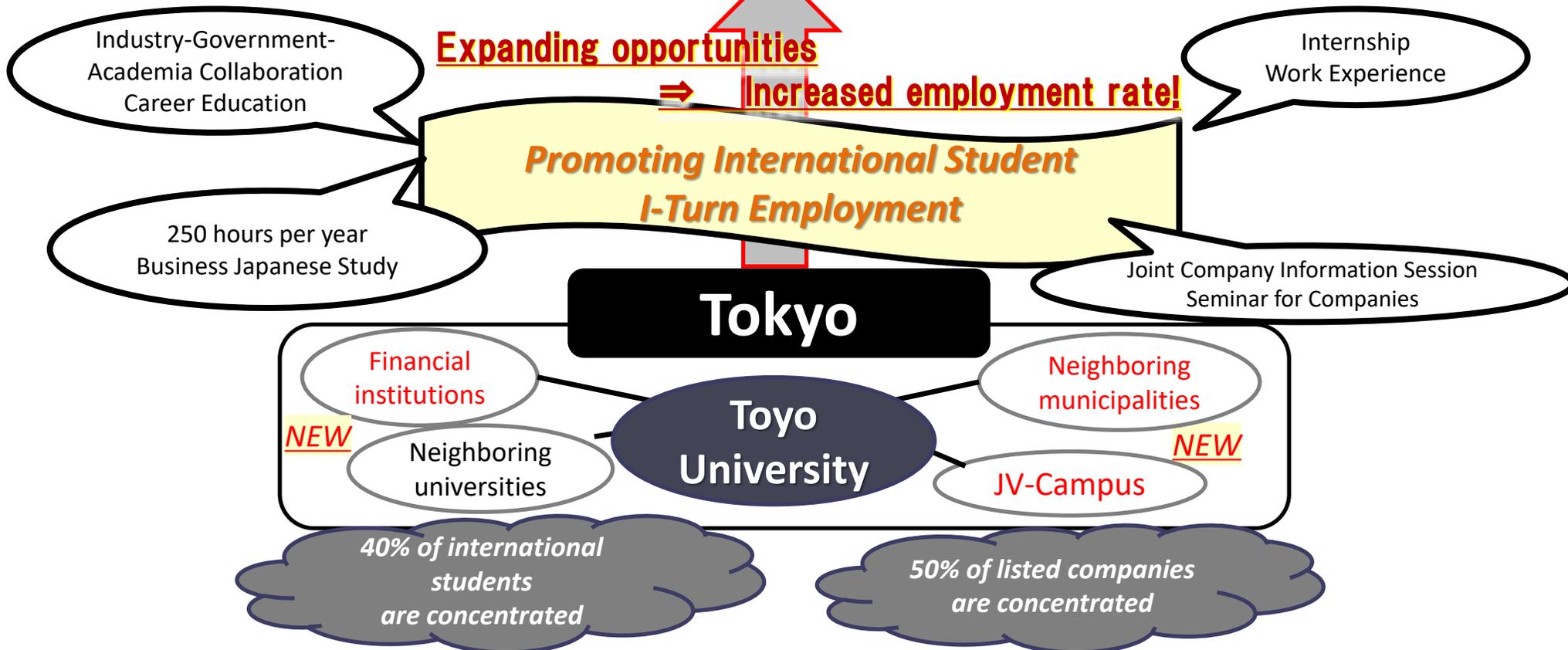
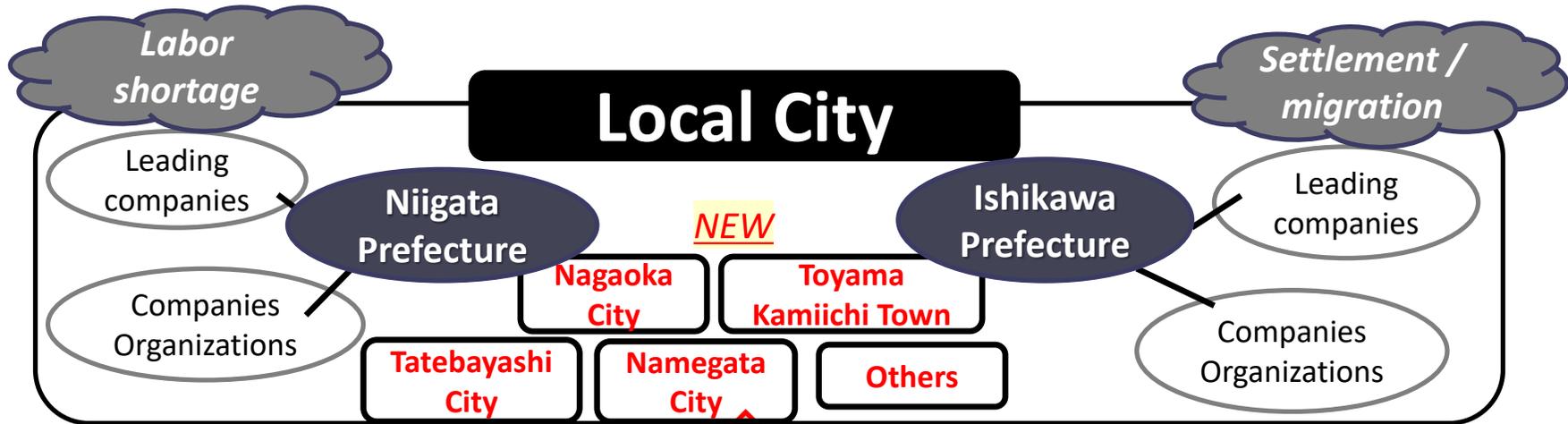
2. Strengthening collaboration with institutions near the campus

_ Collaborated with financial institutions and DX/GX promotion companies

3. Practice comprehensive knowledge education using online

_ Collaborated with JV-Campus to lead Japanese language education





Comparison of the number of participating institutions with the previous initiative

	Municipalities	Private Organizations
<u>This time: AY2023</u>	<u>10</u>	<u>17</u>
Previous: selected in AY2017	3	4

1. Expanding the network with partner municipalities
_Private organizations from Tohoku to Kyushu also participated

Toyo University's strengths in this project

Sequential expansion of the "industry-government-academia collaboration" network



- Correcting the labor shortages in local cities
- Expanding the related population
- Increasing the percentage of international students working in Japan

Distribution of Participating Institutions

(by prefecture)

- Municipalities
- Private Organizations

Alumni associations of **61 chapters nationwide** also support



2. Strengthening collaboration with institutions near the campus

Collaborated with financial institutions and DX/GX promotion companies

Cooperation with the communities where the campus is located (Bunkyo City, Kita City, Kawagoe City, Asaka City)



Provide work experience at financial institutions, etc., where international students are highly interested in employment, on a daily basis

(Participating companies)

Seven Bank Ltd. / The Tokyo Higashi Shinkin Bank / Johoku Shinkin BANK, etc.

Internships and work experience in **companies engaged in DX/GX and tourism industry etc.** have also been improved.

(Participating companies)

Kyosan Electric Mfg. Co., Ltd. / Nippon Inorganic Colour & Chemical Co., Ltd. / Jungle delivery Co., Ltd. etc.



3. Practice comprehensive knowledge education using online

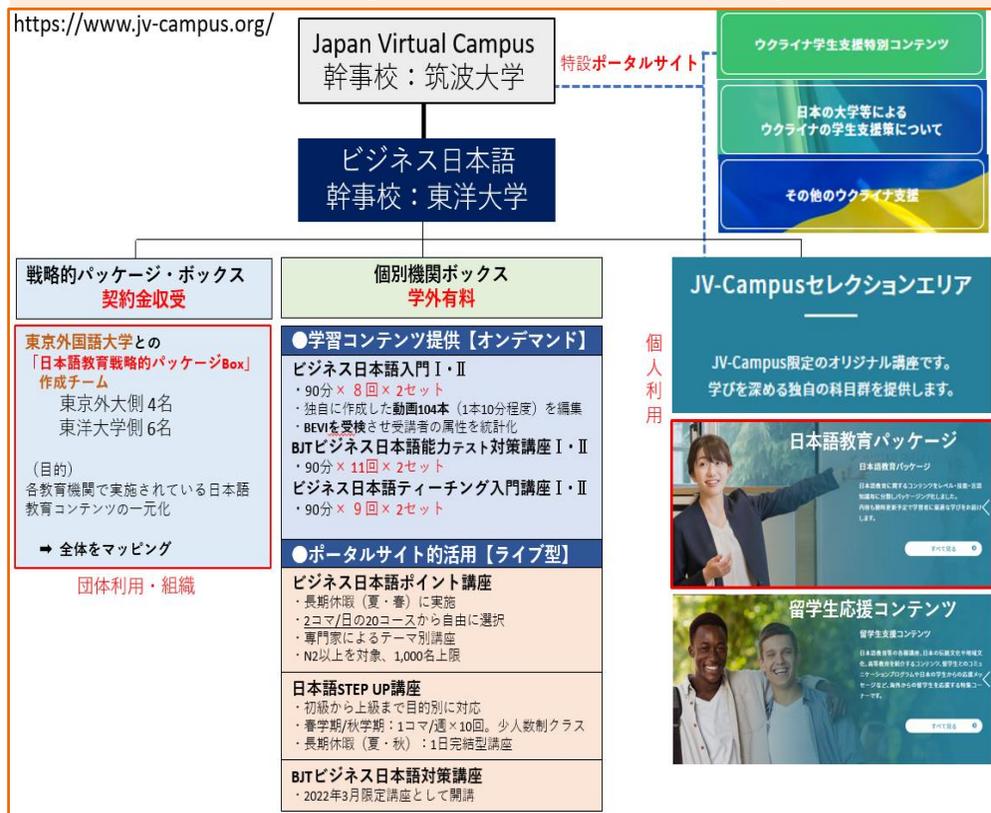
— Collaborated with JV-Campus to lead Japanese language education

- ✓ Implement cross-campus/interdisciplinary workshops across majors
- ✓ Practice active learning, where international and Japanese students collaborate on SDG topics



- Cultivate collaboration and teamwork
- Develop DX human resources and entrepreneurship

Global Development of Business Japanese



オンライン配信あり

CSV経営に挑む
地方発スタートアップ

2023年7月10日(月) 14:45~16:15

東洋大学 白山キャンパス スカイホール(2号館16階)

10 JUL 2023

お申込みフォーム

QRコード

<申込み期限>
7/10(月)10:00

About The Speaker

株式会社ジャングルデリバリー
代表取締役 三田英彦

社会課題を解決することを目的とし
群馬県にて2017年に起業

令和5年度群馬県DX産業人材育成支援事業

第2回
DX推進人材
育成セミナー

参加無料

～DX推進に向けた人材育成に取り組む
県内企業の取組事例をご紹介します～

リカレント講座

ハイブリッド型

定員80名(対面型)

定員95名(Web型)

東洋大学の起業家と
アントレプレナーシップ

講座の目標

東洋大学の卒業生である起業家の「生の声」から、起業、企業経営、事業成長の経験を学び、自分の中にあるアントレプレナーシップを見出すことが目的です。Be entrepreneurs!

Japan Virtual Campus
Management School: University of Tsukuba

Business Japanese
Management School: Toyo University

Strategic Package Boxes
Receipt of contract payment

Strategic Package Box for Japanese Language Education with Tokyo University of Foreign Studies Creation Team

TUFS side 4 members
Toyo University side 6 members

(Objective)
To centralize the content of Japanese language education implemented at each educational institution

➔ Mapping of the whole

Group use / Organization

Individual Institution Boxes
Off-campus paid

- Deliver learning content [On Demand]
 - Introduction to Business Japanese I・II**
 - 90 minutes x 8 times x 2 sets
 - Edit 104 originally created videos (approximately 10 minutes each)
 - Statistical analysis of participants' attributes by having them take the BEVI test
 - BJT Business Japanese Proficiency Test Preparation Course I・II**
 - 90 minutes x 11 times x 2 sets
 - Introduction to Business Japanese Teaching I・II**
 - 90 minutes x 9 times x 2 sets
- Portal site-like use [Live]
 - Business Japanese Point Course**
 - Conducted during the Long Vacation (Summer/Spring)
 - Free choice of 20 courses with 2 classes/day
 - Topic-specific lectures by experts
 - Up to 1,000 students for N2 and above
 - Japanese STEP UP Course**
 - From beginner to advanced level, depending on the purpose
 - Spring/Fall semester: 1 class/week x 10. Small class sizes
 - Long Vacation (Summer/Fall): 1 day full course
 - BJT Business Japanese Preparation Course**
 - Opened as a limited course in March 2022

Personal use



Japanese Language Education Package

Enhance the University's Internal Collaboration System by Formulating a New Roadmap for International Student Job Search Activities

As one of the priority measures in the Medium-Term Goal and Medium-Term Plan, the Career Development and Placement Office and the International Affairs Office worked together to clearly define career support for international students.

By establishing a new Roadmap for international students to find employment, we promoted mutual understanding with students and clarified the goals of guidance both inside and outside of regular classes.

Job Placement Activities Roadmap for International Students

Academic Year	Time		Internship / Work Experience	Career / Japanese Education	Japanese Language Test		
1st year	Spring Semester	Time to consider career path			• BJT, JLPT (Jul)		
	Summer Vacation		• Work Experience, Internship	<ul style="list-style-type: none"> Japanese Language Class Japanese STEP UP Course Japanese Writing Tutoring Program 	• BJT		
	Fall Semester				• Job Search Seminar for Younger Students	• JLPT (Dec)	
	Spring Vacation		• Work Experience, Internship		Goal: Understand Japanese and write class reports	• BJT	Goal: Understand your level of Japanese
2nd year	Spring Semester	Job search preparation				• BJT, JLPT (Jul)	
	Summer Vacation		• Internship, Work Experience	<ul style="list-style-type: none"> Career Courses: Introduction to Intercultural Understanding Course Business Japanese Course BJT, JLPT Preparation Course 	• BJT	Goal: Achieve Japanese language skills required by companies JLPT N1 BJT J1, J1+	
	Fall Semester				• Job Search Seminar for Younger Students		• JLPT (Dec)
	Spring Vacation		• Internship, Work Experience		Goal: Determine the industry you want to work in, the type of business you want to work in, and how you want to work		• BJT
3rd year	Spring Semester	Early Selection			• Spring Semester Guidance		<ul style="list-style-type: none"> Buy Toyo University Resume Individual career counseling @International Student Job Placement Support Office (Bldg. 8, 2nd floor) @Career Development and Placement Office (Bldg. 6, 1st floor) Web Test Preparation Industry Research, Company Research Self-Analysis Graduate Visits Resume and ES Correction Interview Preparation
	Summer Vacation		• Internship (with selection)		• BJT		
	Fall Semester			• Job Search Support Seminars			
	Spring Vacation		• Internship (with selection)	Goal: Preferential treatment in early and final selection	• Company Orientation		
4th year	Spring Semester	Final Selection					
	Summer Vacation					Goal: Pass ES, Pass Interview Level	
	Fall Semester		• Job Offer Ceremony (October 1)				
	Spring Vacation						