

# International Student I-Turn Employment Promotion Program

\* In this program, "I-Turn" means the international students work in places different from where they studied in Japan

## Background

- International students studying in Tokyo have few opportunities to know about excellent companies located in rural cities
- An issue of a lack of young workers has become serious in rural cities, while a gap exists between the needs of international students studying in rural cities and rural companies.

## Plan

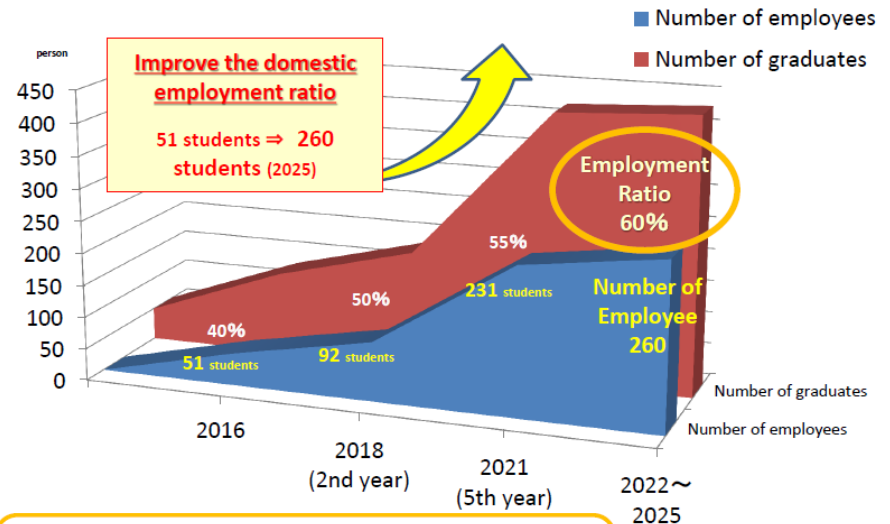
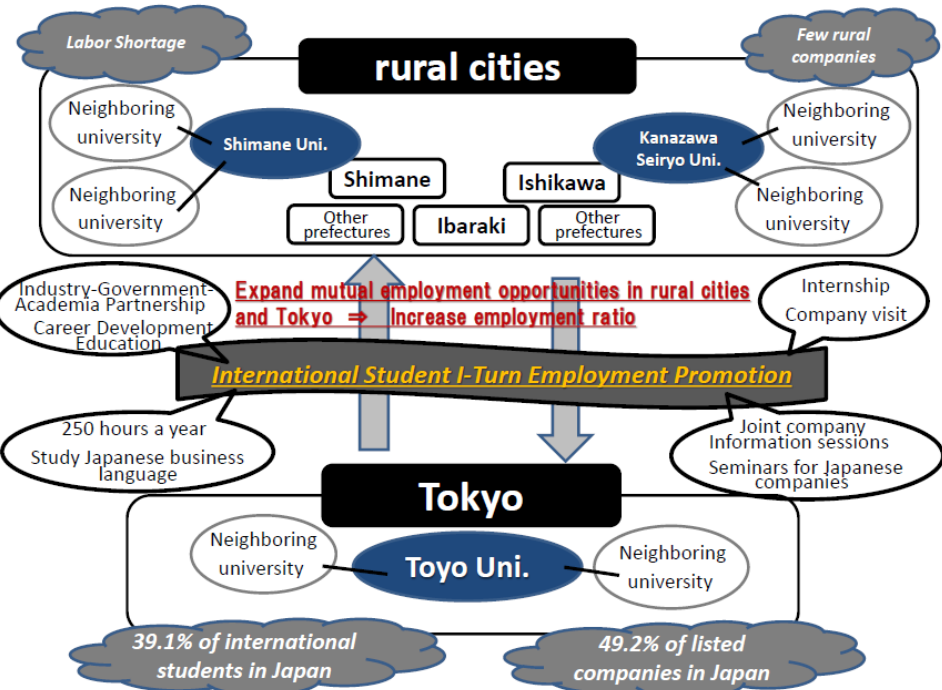
Promote I-Turn employment of international students in Tokyo and rural cities

Contribution

Achievement

Improve the issue of a lack of young workers in rural cities  
International student employment beyond cities in Japan

Raise International student employment ratio to 60%



**Improve the employment ratio 40% ⇒ 60% (2025)**

1. Increase the employment ratio by improving Japanese business language skills and offering private consultations
2. Expand employment opportunities with I-Turn Employment